



Internet+ Mobile Developer Starter Guide

Version 1.0

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What is it

Overview

Introduction Internet+ mobile is a secure payment solution that enables online publishers to sell their services and contents to almost 90% of internet users.

Description The online purchase amount of internet subscribers is directly taken from the mobile phone bill (10€ maximum per transaction).



Aim of this document This document describes how this payment method can be specifically implemented on Mobile.

Buyers Advantages

- Fast & Simple
- No personal data or bank information to disclose
- No additional hardware or software needed

Merchants Advantages

- A solution that reaches on average 90% of web users.
- A conversion rate of 82% is achieved
- One off purchase or by subscription
- Secured payment

Note



The mobile site integration will only be available on request after our Customer Support team confirms that your service complies with the relevant Terms of Use.

How does it work?

Overview

Features

- The user chooses to pay by Internet+ mobile from his mobile device.
- The mobile provider is automatically identified, the customer just need to click on “Confirmer” to confirm the purchase.
- The amount of the transaction is reported on their next mobile phone bill.

User experience

These three mobile interfaces represent the HiPay Mobile mobile purchase flow:



Figure 1: Example of an HiPay Mobile mobile purchase flow

Getting started, a step-by-step walkthrough

Merchant account registration

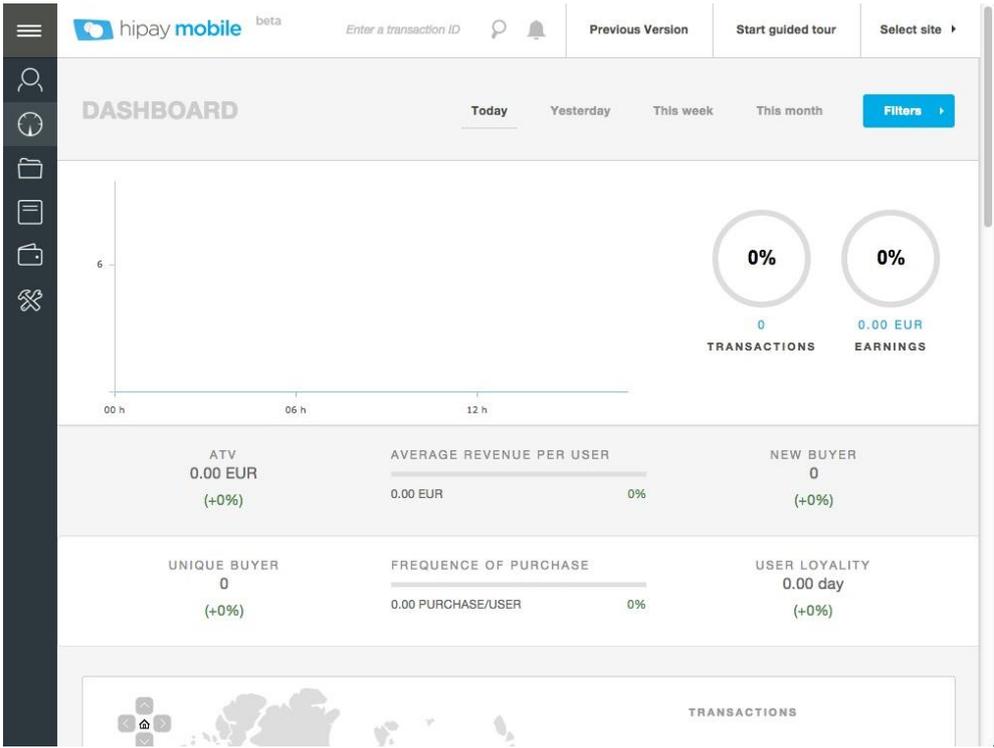
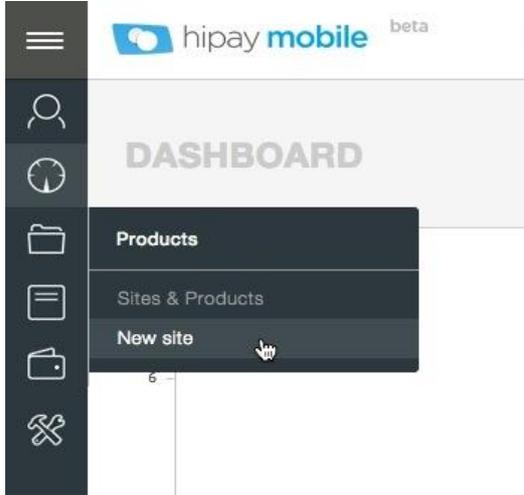
Introduction

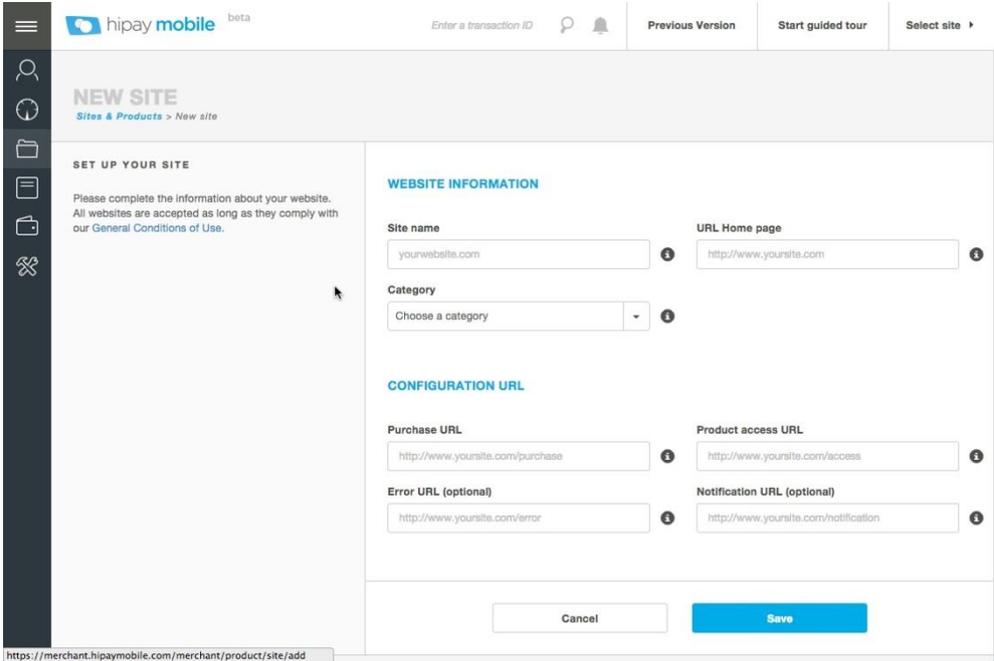
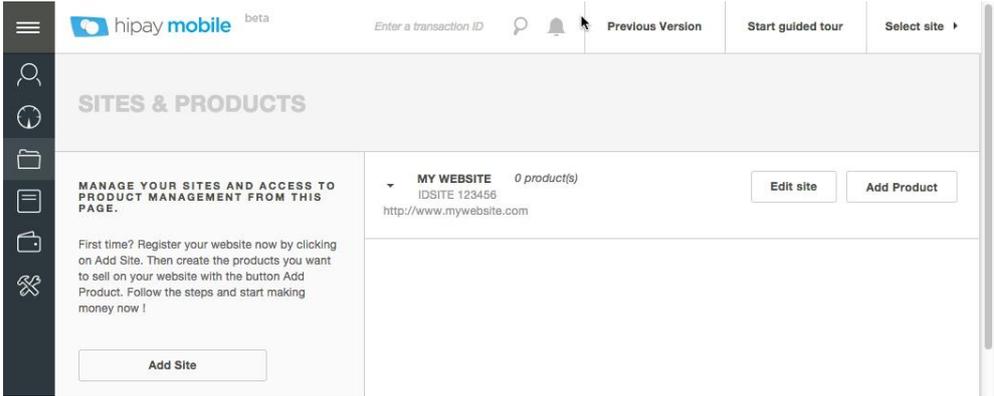
In order to use HiPay Mobile, you will need to set up an HiPay Mobile account.

It's a simple process that can be completed online.

Procedure

Proceed as follow:

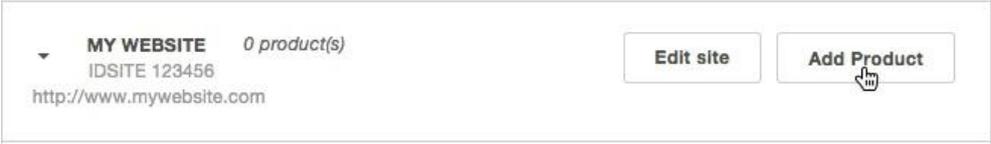
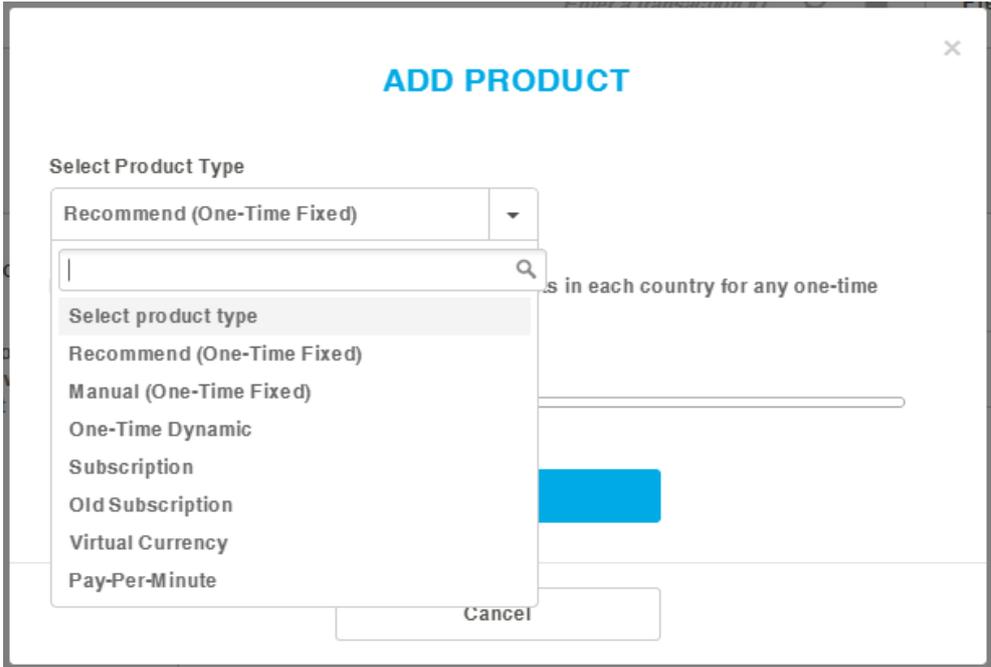
Steps	Action
1	Go to www.hipaymobile.com
2	Click “ START NOW ”, and follow the instructions.
3	Once you’ve set up your HiPay Mobile account, go to https://merchant.hipaymobile.com and login.
4	<p>Once you’re logged in, you’ll see the “Dashboard” screen below.</p> 
5	<p>Go to “Products -> New site” to define your site</p> 

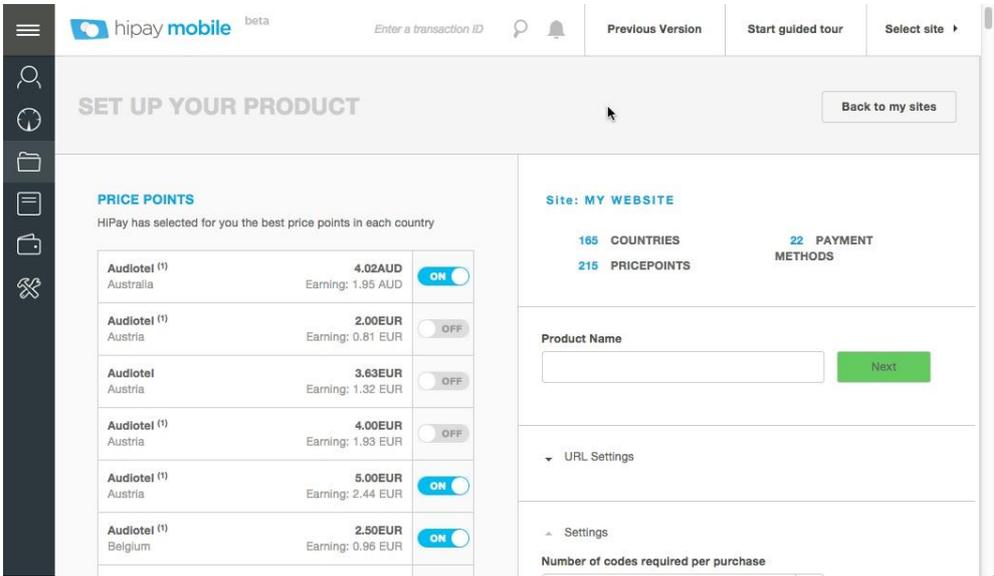
Steps	Action
6	<p>Fill all required information and click “Save”:</p>  <p>→ The “Site” information is used to distinguish between multiple websites in your HiPay Mobile account.</p>
7	<p>Note: The IDSITE is under your site name on the "Sites & Products" page.</p> <p>You will need it later during your integration.</p> 

Set-up products on the HiPay Mobile merchant back-office Merchant account registration

Add a product

Procedure To set up products on HiPay Mobile merchant back office, proceed as follow :

Steps	Action
1	<p>From the "Sites & Products" page, click on "Add Product" on the right of your site information line:</p> 
2	<p>Select two of the product type based on the following table:</p> <ul style="list-style-type: none"> Recommend (One-Time Fixed): HiPay Mobile will select for you the best price points in each country for any one-time purchase based on a price range. Manual (One-Time Fixed): You will be able to choose among a wide range of different price points and filter them for any one-time purchase. 

Steps	Action
3	<p>Choose the desired price points and fill your product information:</p>  <p>Note: URL Settings will be pre-filled if you have already specified them in your site configuration.</p>

Payment URLs

Description

HiPay Mobile needs to be able to redirect towards some of your pages for events, such as payment success, payment errors or to send call-back notifications

URL description

URL

Description

Purchase URL

The purchase page where you intend to embed the HiPay Mobile iframe or display a payment button.

Access URL

HiPay Mobile will redirect to this page after a successful purchase.

Error URL

HiPay Mobile will redirect to this page when an error occurs. If you leave this blank, the default HiPay Mobile error page will be used.

Notification URL

HiPay Mobile will call this URL upon successful purchase.

(Please refer to the *HiPay Mobile - Developer Starter Guide* for details)

Steps	Action																											
4	<p>Select the price and payment method for your product and click “Next” : (see the last step at page 12)</p> <div data-bbox="416 421 1396 1059"> <p>EDIT YOUR PRODUCT Back to my sites</p> <hr/> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>PRICE POINTS Price points configured with your product</p> <table border="1"> <tbody> <tr> <td>Audiotel ⁽¹⁾ Australia</td> <td>4.02AUD Earning: 1.95 AUD</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel ⁽¹⁾ Austria</td> <td>5.00EUR Earning: 2.44 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel ⁽¹⁾ Belgium</td> <td>2.50EUR Earning: 0.96 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel ⁽¹⁾ Canada</td> <td>7.00CAD Earning: 1.54 CAD</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel France</td> <td>2.02EUR Earning: 1.10 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel ⁽¹⁾ Germany</td> <td>4.99EUR Earning: 2.92 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel ⁽¹⁾ Greece</td> <td>4.92EUR Earning: 2.04 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel ⁽¹⁾ Hungary</td> <td>1,520.00HUF Earning: 526.46 HUF</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Audiotel Italy</td> <td>3.60EUR Earning: 1.96 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> </tbody> </table> </div> <div style="width: 48%;"> <p>Site: MYWEBSITE.COM</p> <p>165 COUNTRIES 22 PAYMENT METHODS 215 PRICEPOINTS</p> <hr/> <p>Product Name</p> <p>MY PRODUCT Next</p> <hr/> <p>Filters</p> <hr/> <p>URL Settings</p> <hr/> <p>Settings</p> <hr/> <p><small>⁽¹⁾ The use of this price point on your site is subject to our preliminary acceptance. After selecting this price point, please contact us by email at</small></p> </div> </div> </div>	Audiotel ⁽¹⁾ Australia	4.02AUD Earning: 1.95 AUD	<input checked="" type="checkbox"/>	Audiotel ⁽¹⁾ Austria	5.00EUR Earning: 2.44 EUR	<input checked="" type="checkbox"/>	Audiotel ⁽¹⁾ Belgium	2.50EUR Earning: 0.96 EUR	<input checked="" type="checkbox"/>	Audiotel ⁽¹⁾ Canada	7.00CAD Earning: 1.54 CAD	<input checked="" type="checkbox"/>	Audiotel France	2.02EUR Earning: 1.10 EUR	<input checked="" type="checkbox"/>	Audiotel ⁽¹⁾ Germany	4.99EUR Earning: 2.92 EUR	<input checked="" type="checkbox"/>	Audiotel ⁽¹⁾ Greece	4.92EUR Earning: 2.04 EUR	<input checked="" type="checkbox"/>	Audiotel ⁽¹⁾ Hungary	1,520.00HUF Earning: 526.46 HUF	<input checked="" type="checkbox"/>	Audiotel Italy	3.60EUR Earning: 1.96 EUR	<input checked="" type="checkbox"/>
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Note



As explained on the website, some payment methods/geographies may only be available on request after our Customer Support team confirms that your service complies with the relevant Terms of Use.

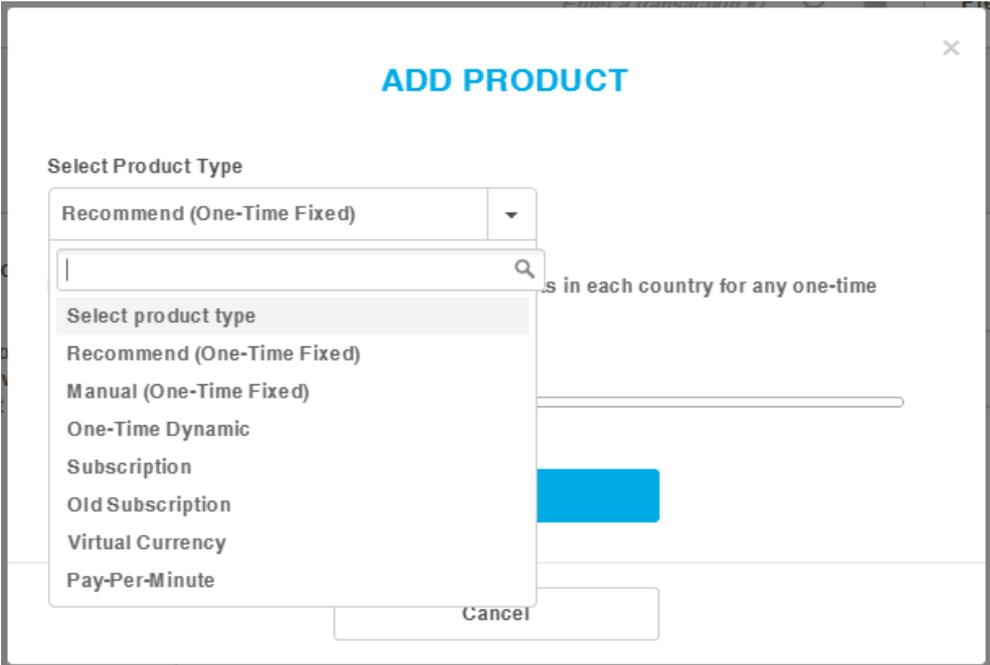
Subscription

Description

If HiPay Mobile has already informed you that you have the subscription mobile payment method available, you can then, create a subscription product.

Procedure

Follow this process to select your pricing:

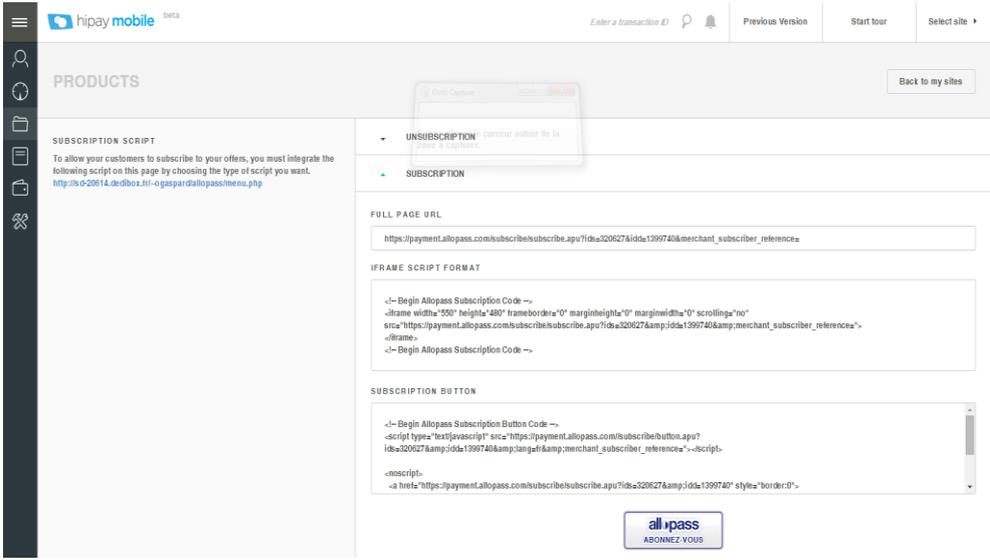
Steps	Action
5	<p>Select two of the product type based on the following table:</p> <ul style="list-style-type: none">Subscription: Set up the amount and the frequency of billings made by your customers. All our subscriptions are automatically renewed. Available for Mobile Payment and ISP Billing.Old Subscription: Decide the frequency and the amount charged to your customers by using credit card and prepaid card. You will be redirected to the previous version of the interface.  <p>The screenshot shows a dialog box titled "ADD PRODUCT" with a close button (X) in the top right corner. Below the title is the label "Select Product Type" followed by a dropdown menu currently showing "Recommend (One-Time Fixed)". A search bar is visible to the right of the dropdown. A list of product types is displayed below the dropdown, with "Subscription" highlighted in blue. The list includes: "Select product type", "Recommend (One-Time Fixed)", "Manual (One-Time Fixed)", "One-Time Dynamic", "Subscription", "Old Subscription", "Virtual Currency", and "Pay-Per-Minute". A "Cancel" button is located at the bottom right of the dialog box.</p>

Steps	Action									
6	<p>Choose the desired price points and fill your product information:</p> <p>PRICE POINTS List of available pricepoints</p> <table border="1"> <tbody> <tr> <td>ABO I+ MOB 3.00 EUR France</td> <td>3.00EUR Earning: 1.68 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>ABO I+ MOB 4.99 EUR France</td> <td>4.99EUR Earning: 2.50 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>ABO I+ MOB 5.00 EUR France</td> <td>5.00EUR Earning: 2.79 EUR</td> <td><input checked="" type="checkbox"/></td> </tr> </tbody> </table> <p>Site: ALLOPASS TEST</p> <p>1 COUNTRIES 1 PAYMENT METHODS 3 PRICEPOINTS</p> <p>Product Name <input type="text"/> <input type="button" value="Next"/></p> <p>Offer name <input type="text"/> Maximum 20 characters The offer name will appear on your payment script</p> <p>Offer description <input type="text"/> Maximum 28 characters The offer description will appear on your payment script</p> <p>Frequency Weekly <input type="button" value="v"/></p> <p>The offer has a free period <input type="checkbox"/> OFF By selecting the free period, the first subscription period will be free, afterwards the customers will be</p>	ABO I+ MOB 3.00 EUR France	3.00EUR Earning: 1.68 EUR	<input checked="" type="checkbox"/>	ABO I+ MOB 4.99 EUR France	4.99EUR Earning: 2.50 EUR	<input checked="" type="checkbox"/>	ABO I+ MOB 5.00 EUR France	5.00EUR Earning: 2.79 EUR	<input checked="" type="checkbox"/>
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Obtain your html code and paste it to your site

Description After setting-up your product, find it in "My Products List"

Procedure Follow this process to obtain the html code:

Steps	Action
7	<p>HiPay Mobile generates a ready-made html code that you can simply copy and paste in your purchase page:</p> 

Note



To learn more about the HiPay Mobile products and installation please refer to the **HiPay Mobile – Developer Starter Guide**

More questions?

Contact our Merchant support at contact.mobile@hipay.com.